

AHCA
AMERICAN HEALTH CARE ASSOCIATION

NCAL
NATIONAL CENTER FOR ASSISTED LIVING

DELIVERING SOLUTIONS '26

EXHIBIT & SPONSORSHIP PROSPECTUS



GET STARTED

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sales@ahca.org



ahcadeliveringsolutions.org

COME JOIN US!

**Delivering Solutions '26 will be hosted
in Boston, MA on October 11-14.**

Thousands of long-term care, post-acute care, and senior living provider professionals will convene in Las Vegas for this year's annual industry event. Providers from across the country will attend to expand their partner networks, engage in live demonstrations, discuss challenges with peers through multiple educational tracks, and connect in meaningful networking opportunities.

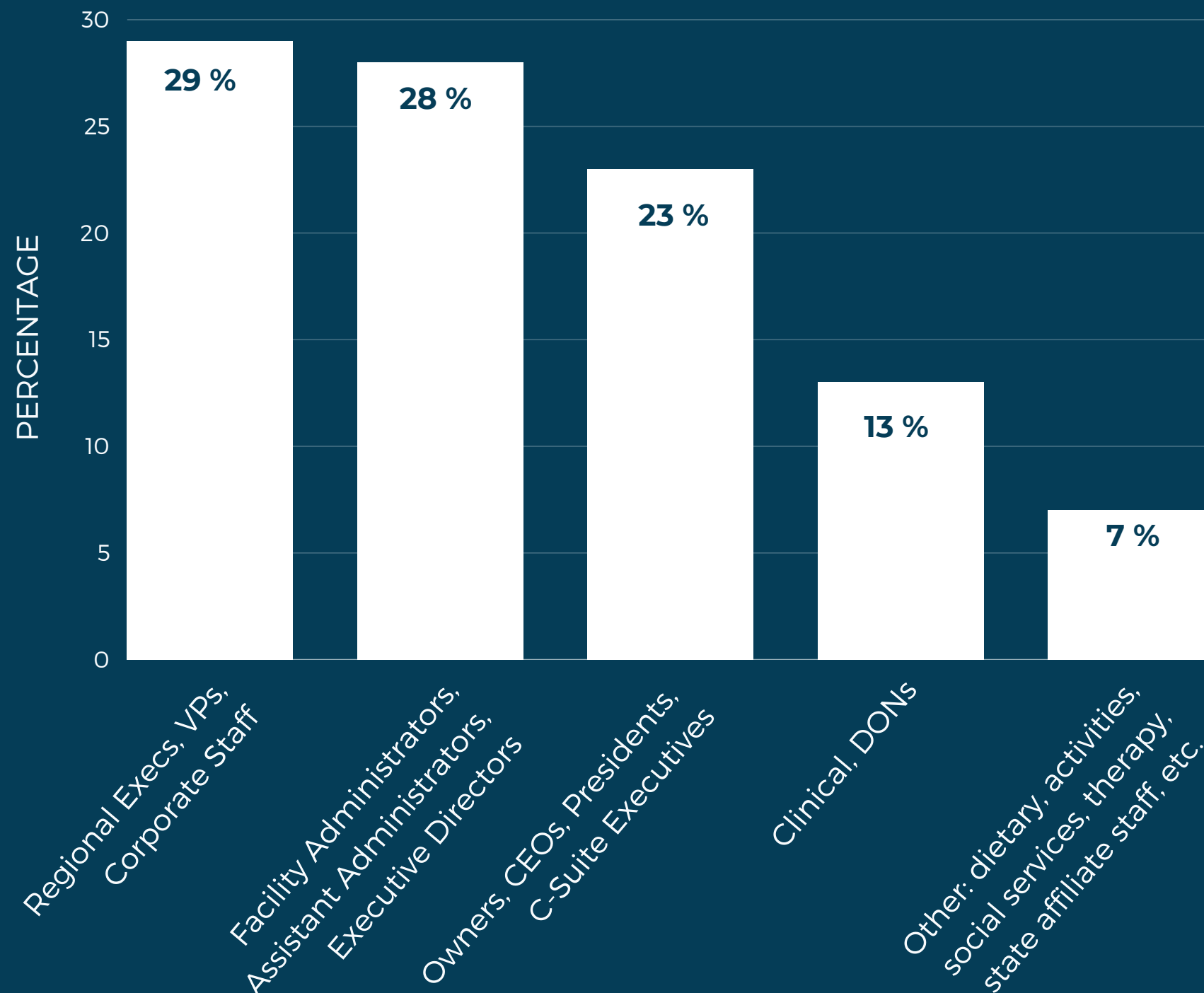
As an exhibitor, you will have many opportunities to showcase solutions to decision makers through unique branded spaces and traditional in-person networking channels. In this exhibitor planner, you will see how business partners can actively participate in the event to market your offerings to industry professionals.

**CLICK HERE TO VIEW THE VIRTUAL
EXPO HALL & SECURE A BOOTH.**



WHO WILL BE IN ATTENDANCE?

Plan to meet with decision-makers.



CONNECT

With Decision-Makers in Boston, MA

As a trusted long-term care industry partner, showcase your innovative solutions over 2 days of non-competing Expo Hall time. At the AHCA/NCAL convention, attendees have real buying power and explore the Expo Hall looking for the latest offerings for their staff, residents, patients, and communities. Owners, executives, administrators, clinicians, and other corporate staff are ready to hear from you about your unique solutions that will help to solve the many challenges they are facing.

SECURE

Your Booth Space

EXPO HALL HOURS



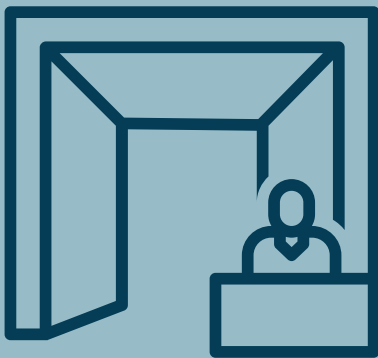
Non-competing Expo Hall hours for demonstrations and deals in your booth.

Expo Hall Hours:

Monday, October 12, 11:30 AM – 3:00 PM

Tuesday, October 13, 10:30 AM – 1:30 PM

BOOTH FEES



PRICES PER 10X10 SPACE:

Premium Booth

Located near entrance, or main aisle

- Member: \$5,800
- Nonmember: \$7,000
- Corner Fee: \$200 per Corner

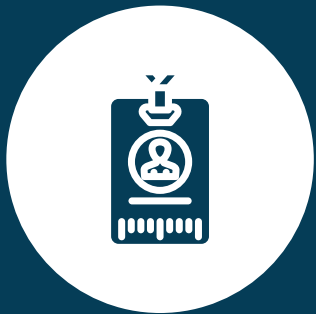
Standard Booth

- Member: \$3,100
- Nonmember: \$4,300
- Corner Fee: \$200 per Corner

A 50% deposit is due to secure your booth. Full payment due by April 1st, 2026.

No refunds will be extended after April 1st, 2026. \$100 cancel fee will apply.

WHAT'S INCLUDED IN A 10X10 BOOTH?



(3) Complimentary
Badges Per 10x10
Space



Convention
Attendee List 30
Days in Advance
of the Show (opt-
in emails
included)



Company
Profile
Listing
Online



Complimentary
Private Brunch
for Each
Registered
Exhibitor Staff
Member



Elevating
Excellence
Ceremony



Access to
Non-Ticketed
Education
Sessions



Access to
the Mobile
App

Booth floor covering is required for all booths. For additional booth information, please contact exhibitors@ahca.org.

VIEW THE FLOOR PLAN AND RESERVE YOUR BOOTH!

RESERVE YOUR BOOTH TODAY

FOLLOW THESE 4 SIMPLE STEPS:



View the
floor plan.



Select
your
space.



Complete the
guided booth
reservation
process.



Secure your
booth with
a deposit.



You're all set!



WHY EXHIBIT AT DELIVERING SOLUTIONS '26?

HEAR WHAT SOME OF OUR
VALUED PARTNERS HAVE TO SAY



BUILD Your Brand Identity to All Attendees



OPENING SESSION KEYNOTE

\$25,000

An opportunity for the sponsor to make brief remarks to a captive audience during the opening general session while introducing the speaker. Includes logo on all pre-event and on-site promotions including AHCA convention web page, signage, and onsite guide.



CLOSING SESSION KEYNOTE

\$25,000

An opportunity for the sponsor to make brief remarks to a captive audience during the closing general session while introducing the speaker. Includes logo on all pre-event and on-site promotions including AHCA convention web page, signage, and onsite guide.



ALL-ATTENDEE PARTY

\$7,500

We're bringing this celebration back for the third year! All registrants are welcome. AHCA/NCAL will host this event for those who want to celebrate the profession. Sponsors will receive recognition at the event through onsite signage, promotional items, and convention materials.

REACH

Your Target Audience

Sponsor a constituency event attended by your target market and topical to your brand's solutions. All sponsorship benefits include logo on all pre-event and on-site promotions, and an opportunity for sponsors to make brief remarks.



NCAL DAY

Spend the day with more than 200 owners, executive directors, and corporate staff at this exclusive program designed for the senior living industry. The program includes breakfast, and lunch.

INDEPENDENT OWNER BREAKFAST

Network with nearly 100 providers who own less than 10 buildings to learn about what their specific challenges are for the sector. This informal setting is a great way to meet decision makers.

EXECUTIVE PROGRAM

This special program is by invitation only, for owners and C-Suite from provider companies. Sponsors will have exclusive access to network with more than 75 C-Suite's during the program.

BOOST

Your Brand With Advertising

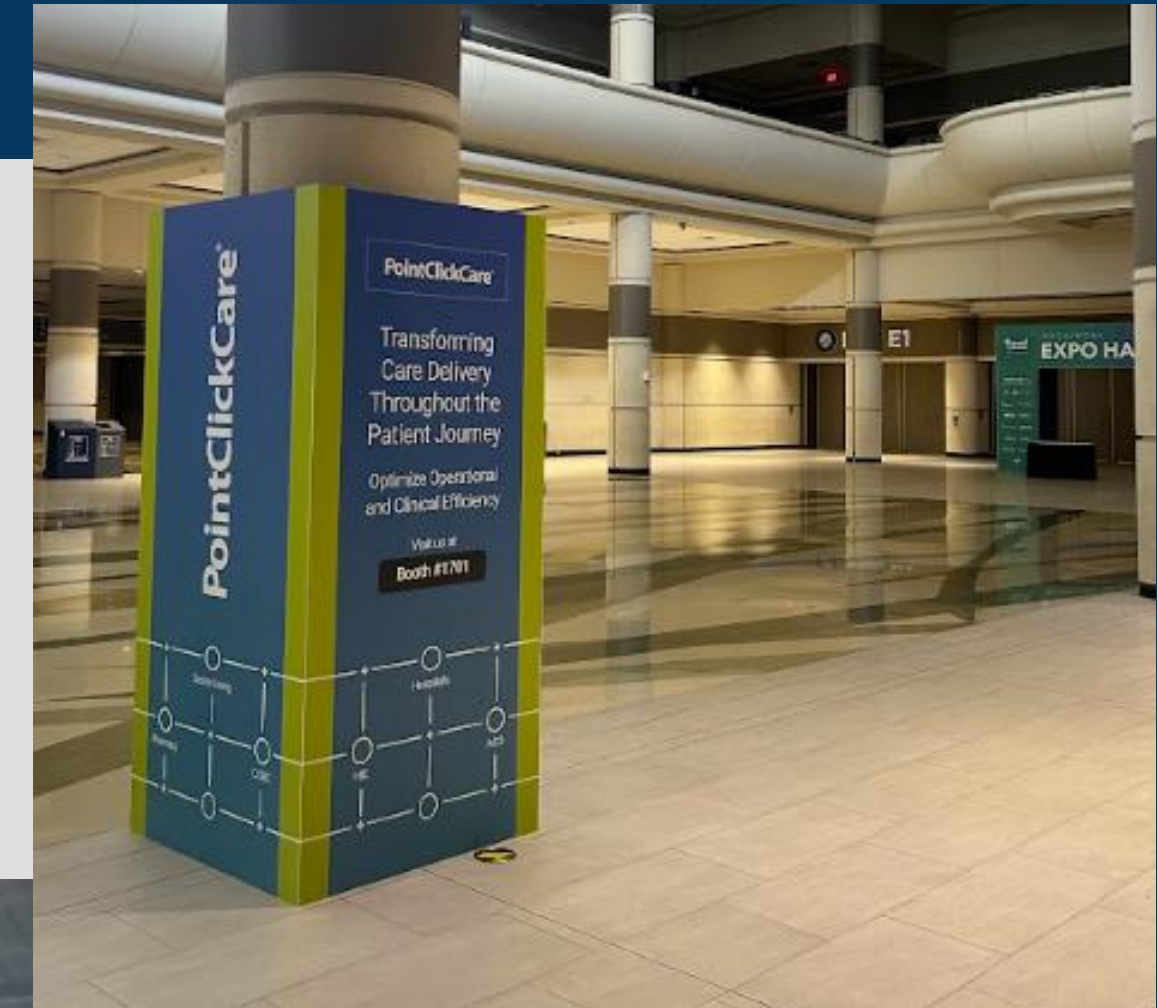
Explore these opportunities that attendees will see as they arrive in the convention center, pick up registration, attend education sessions, and explore the Expo Hall.

1 COLUMN WRAPS LOCATED AT REGISTRATION

- (1) panel includes
 - full color, custom branding, install & tear-down
 - each panel measures about 4' W x 7' H

Send us your artwork file & we'll do the rest!

\$5,000 per panel
(16 total panels available)



BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive in the convention center, pick up registration, attend education sessions, and explore the Expo Hall.

② WINDOW CLINGS - EXPO HALL ENTRANCE

- (4) window clings available positioned on both left & right side of the Expo Hall entrance; full color, custom branding
 - Each section measures about 14' W x 9' H
- Double-sided clings are visible from registration area and inside Expo Hall.

**Double-Sided:
\$7,500 per cling**

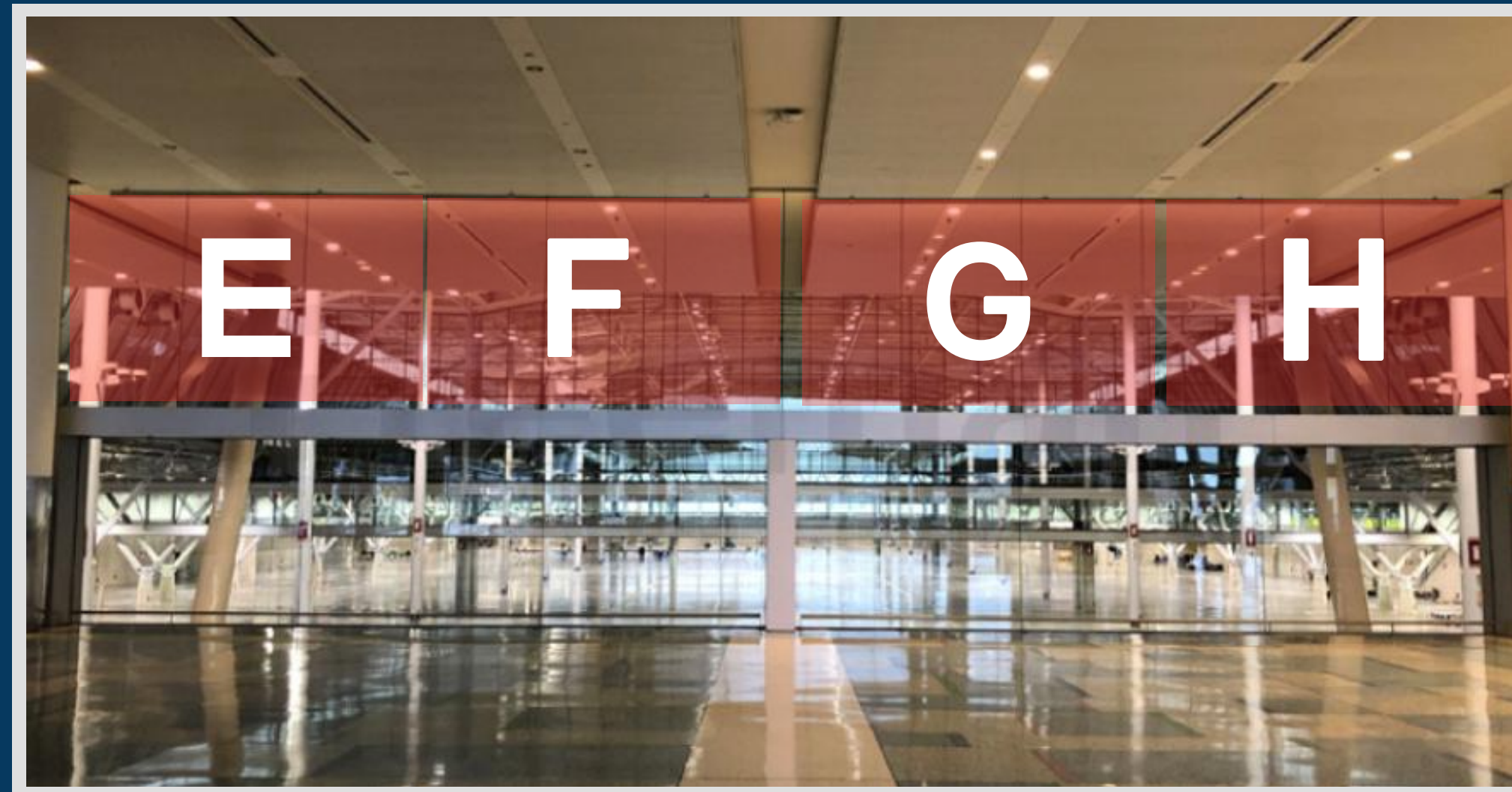
Exact artwork specifications will be sent upon commitment.



② WINDOW CLINGS - BETWEEN EXPO HALL ENTRANCE & EXIT

- (4) window clings available positioned on both left & right side of the Expo Hall entrance; full color, custom branding
 - Each section measures about 14' W x 9' H
- Double-sided clings are visible from registration area and inside Expo Hall.

**Double-Sided:
\$7,500 per cling**



Exact artwork specifications will be sent upon commitment.

BOOST

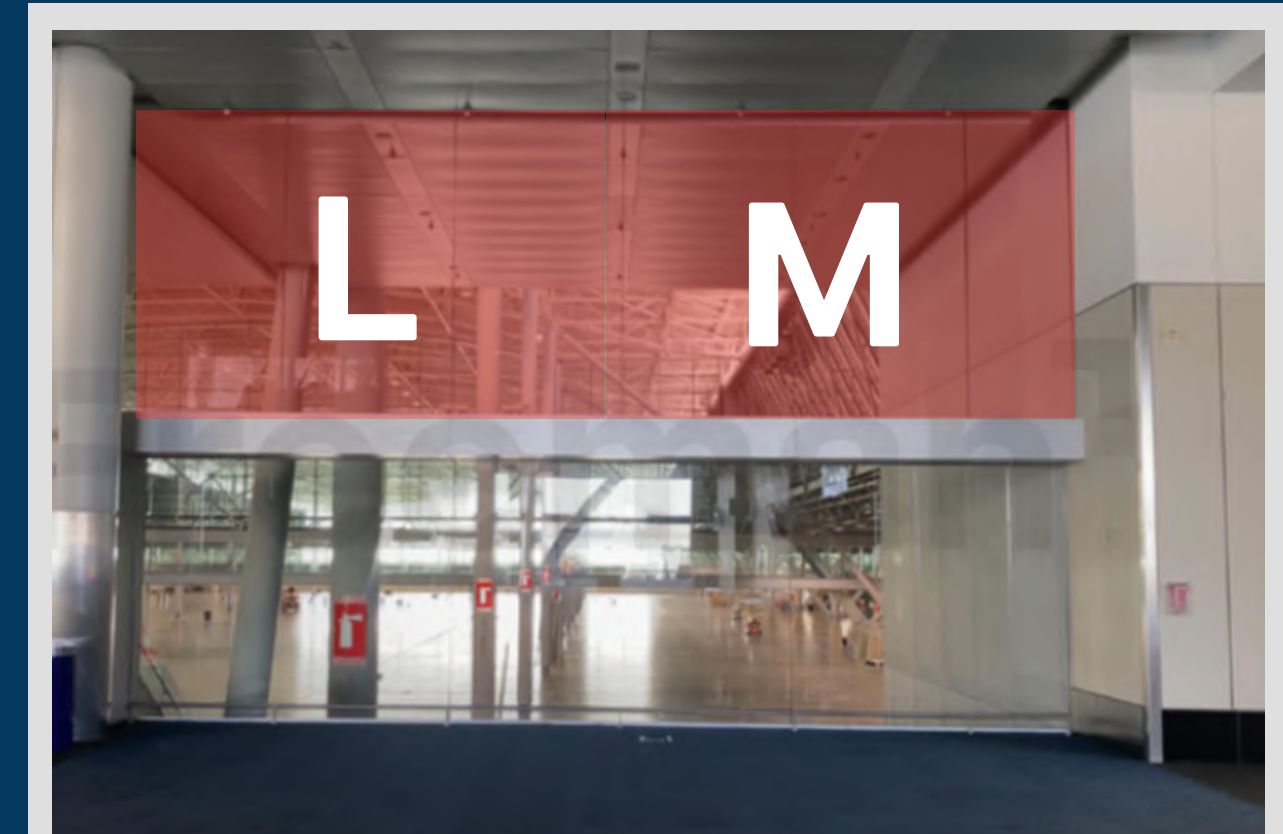
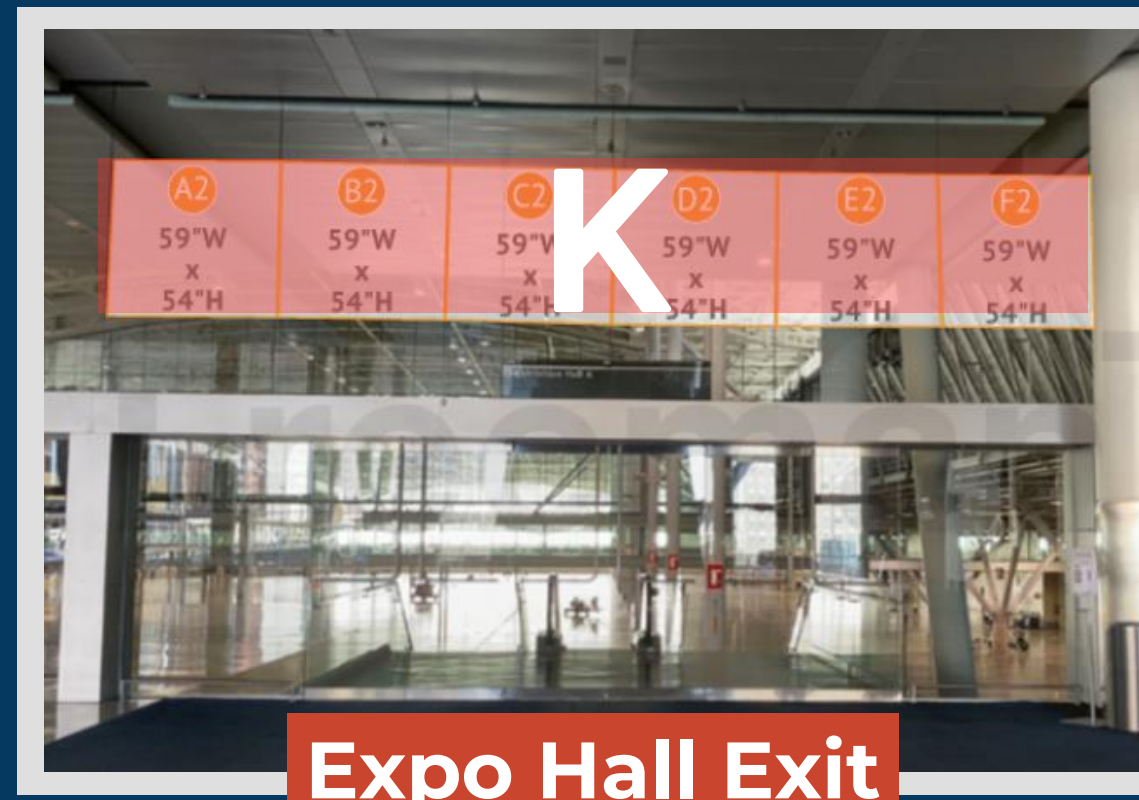
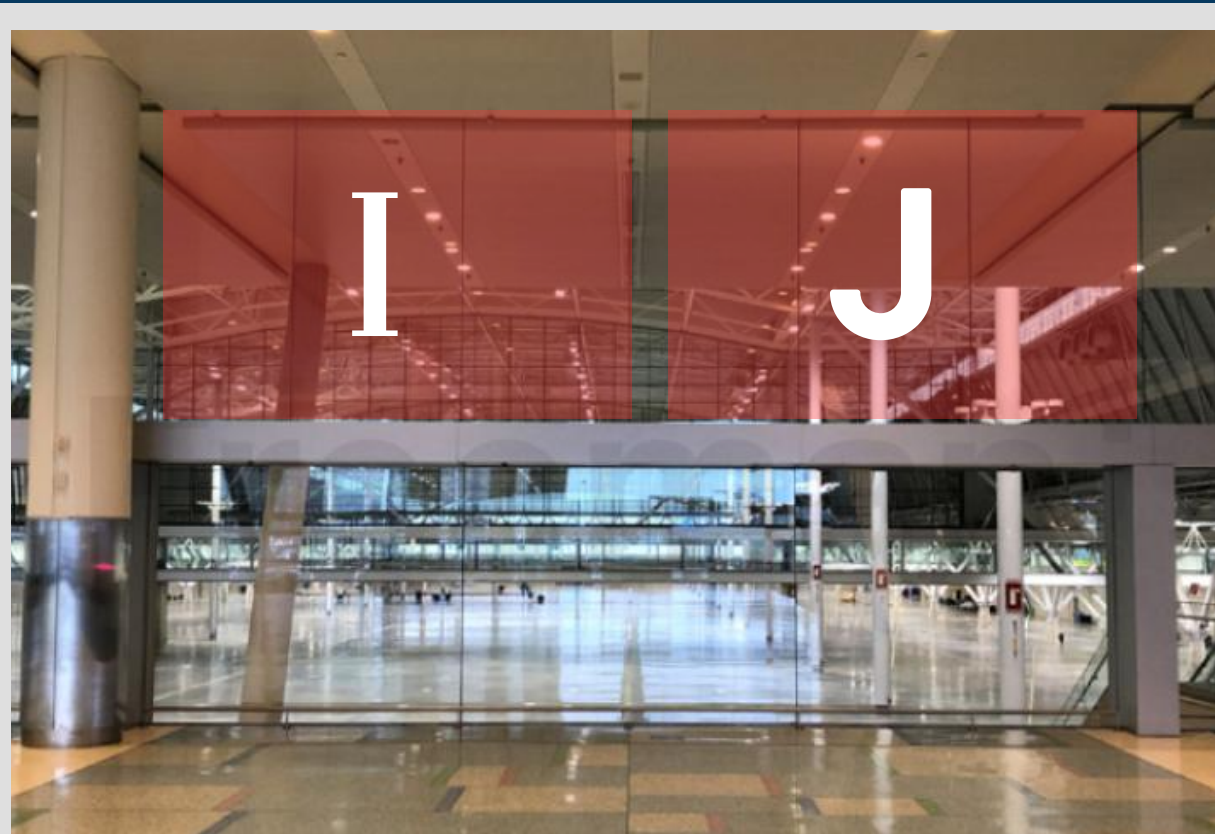
Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive in the convention center, pick up registration, attend education sessions, and explore the Expo Hall.

2 WINDOW CLINGS - EXPO HALL EXIT

- (5) window clings available positioned on both left & right side of the Expo Hall entrance; full color, custom branding
 - Each section measures about 14' W x 9' H
- Double-sided clings are visible from registration area and inside Expo Hall.

**Double-Sided:
\$7,500 per cling**



Exact artwork specifications will be sent upon commitment.

BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive in the convention center, pick up registration, attend education sessions, and explore the Expo Hall.

3 FLOOR CLINGS - EXPO HALL ENTRANCE & EXIT LANDINGS

- (2) floor clings are available
- Full color, custom branding
- Each measures at 16' W x 13' H



(A) Entrance: \$7,500

(B) Exit: \$7,500



BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive in the convention center, pick up registration, attend education sessions, and explore the Expo Hall.

4 ESCALATOR RUNNERS

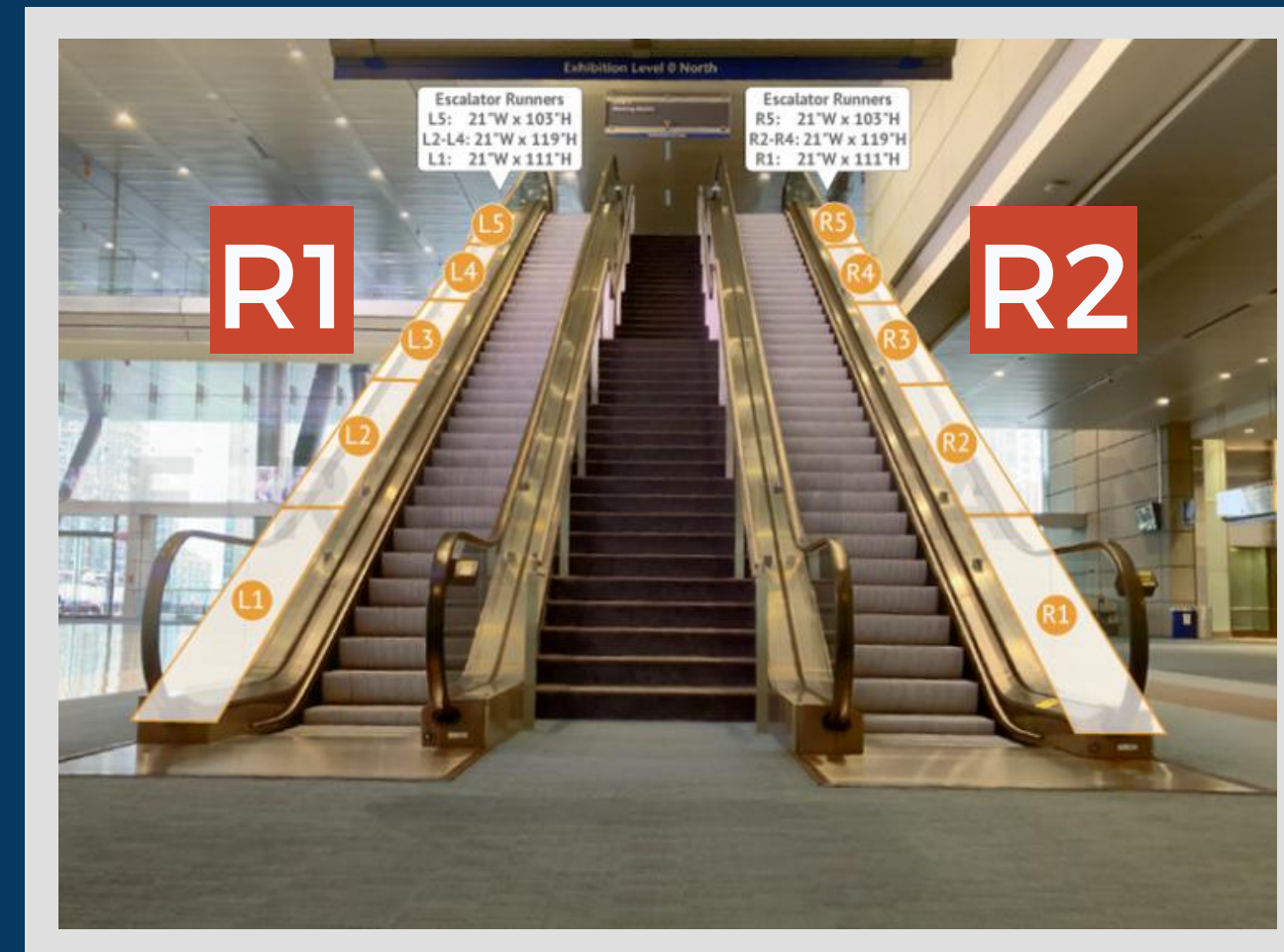
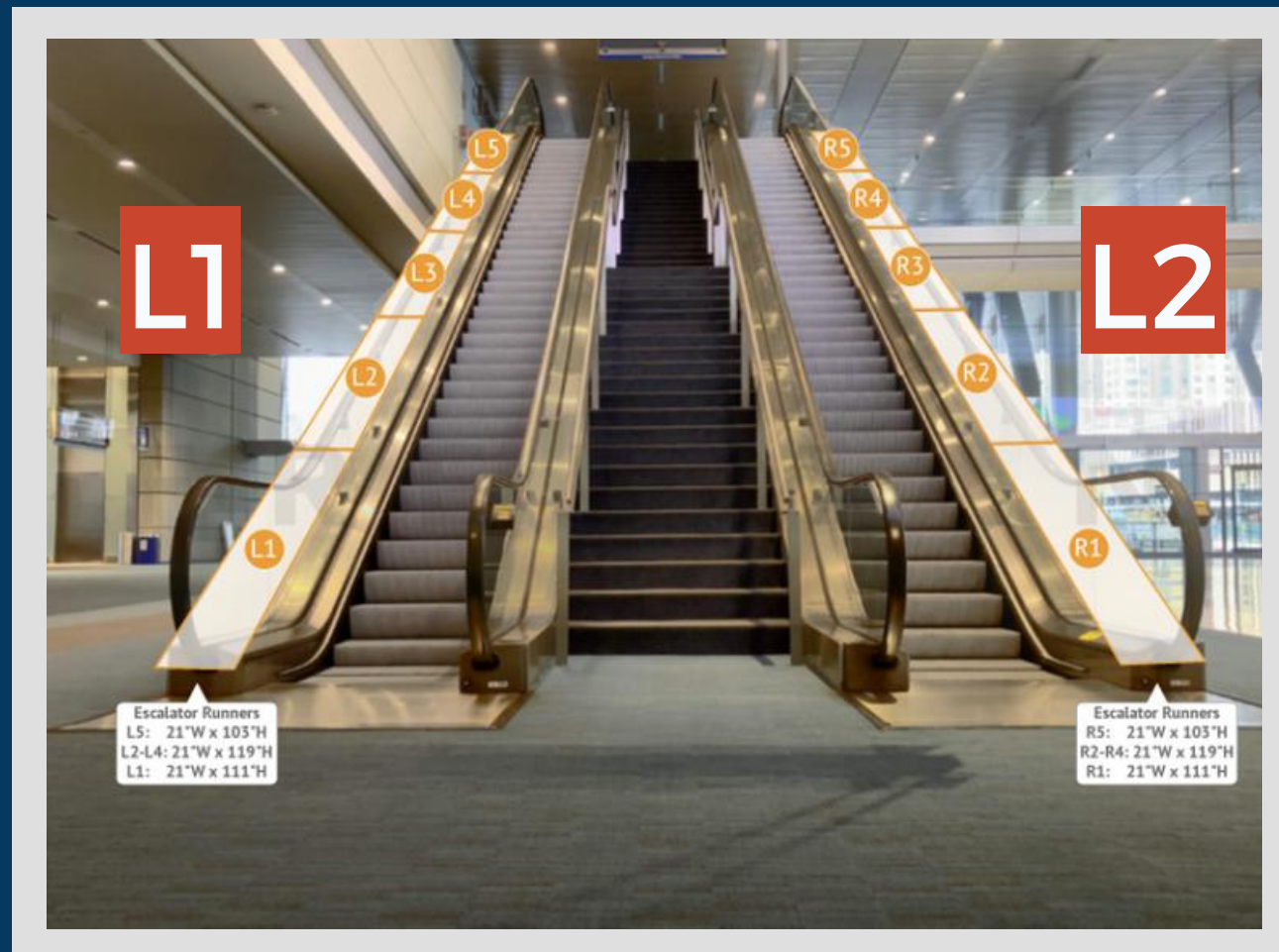
- (4) escalator runners are available; full color, custom branding
 - (2) runners are located on the left set of escalators; this set faces the exit side of the Expo Hall
 - (2) runners are located on the right set of escalators; this set faces the entrance side of the Expo Hall
- Each runner measures at about 2' W x 48' L

Left 1 (L1): \$10,000

Left 2 (L2): \$10,000

Right 1 (R1): \$10,000

Right 2 (R2): \$10,000



BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive in the convention center, pick up registration, attend education sessions, and explore the Expo Hall.

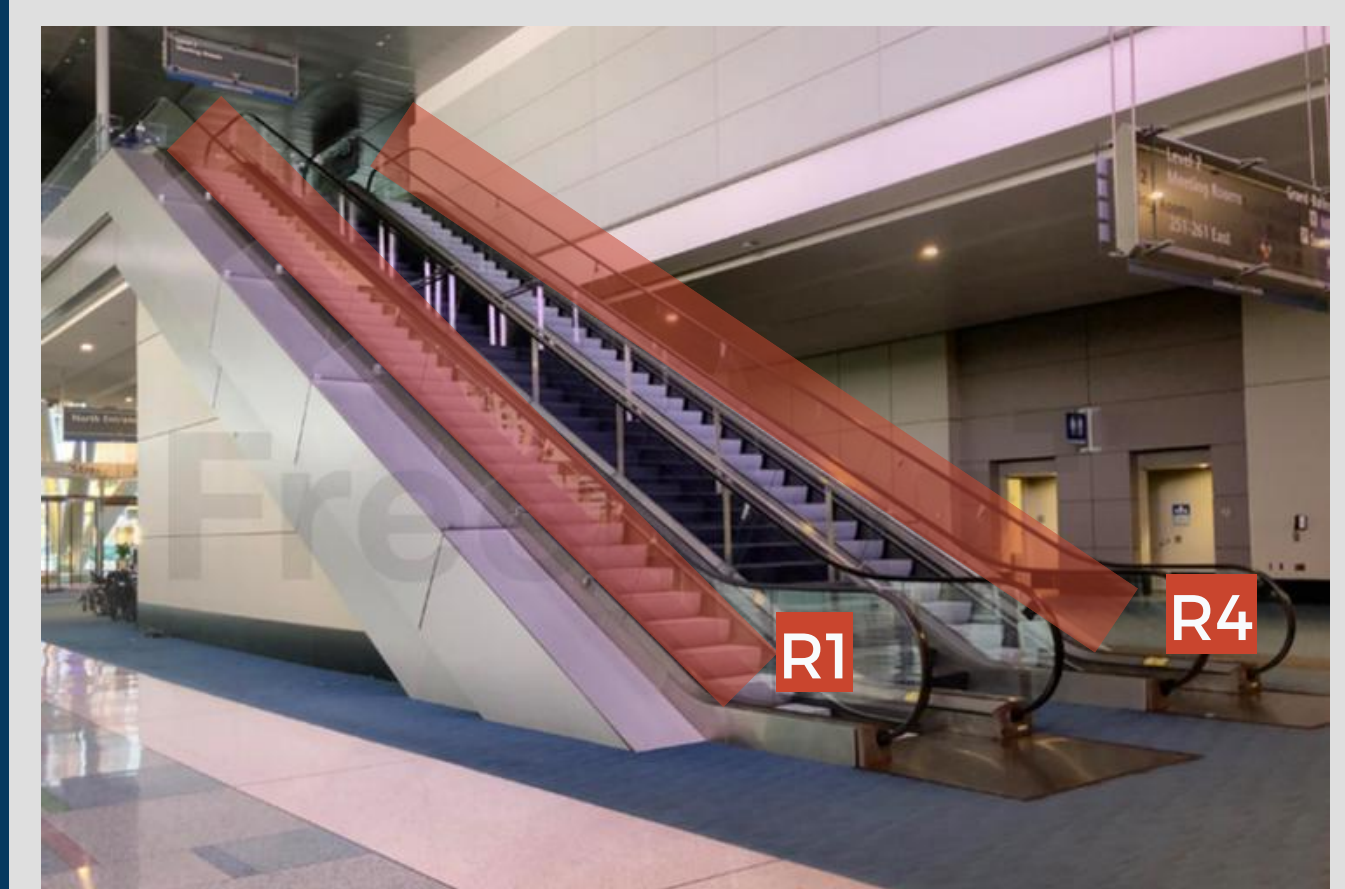
5 ESCALATOR RAIL CLINGS

- (4) double-sided escalator clings are available and are located on the outermost panels of both the left & right set of escalator in the main lobby.
 - L1 & L4 are the outermost panels on the left set of escalators.
 - R1 & R4 are the outermost panels on the right set of escalators
- Each cling measures at about 2' H x 42' W



L1 - \$10,000

L4 - \$10,000



R1 - \$10,000

R4 - \$10,000

BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive in the convention center, pick up registration, attend education sessions, and explore the Expo Hall.

6 DIRECTIONAL HANGING BANNERS

- (2) double-sided hanging banners are available
 - Located above escalators between registration & education level.
- full color, custom branding; these can be taken home post-event
- each banner measures at about 8' W x 3' H

Left (A): \$10,000

Right (B): \$10,000



LEFT A



RIGHT B

BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive in the convention center, pick up registration, attend education sessions, and explore the Expo Hall.

7 SKYBRIDGE WINDOW CLINGS

- (4) double-sided window clings are available on the skybridge
 - Each cling measures at 27' W x 8' H
 - Full color, custom branding
- Skybridge walkway above Expo Hall connects education foyers.

\$10,000 per cling



BOOST

Your Brand With Advertising

8 RIDESHARING SPONSOR - HELP SOMEONE GET A LIFT!

- (2) golf carts max with customized cart flag
 - Branded cart flags measure at 9.7"W x 20.5" H
 - Carts will be parked within the main lobby area where registration is located
 - Branded, double-sided meter board sign will accompany the cart location

\$10,000

(level 1, indoor only)



EX:

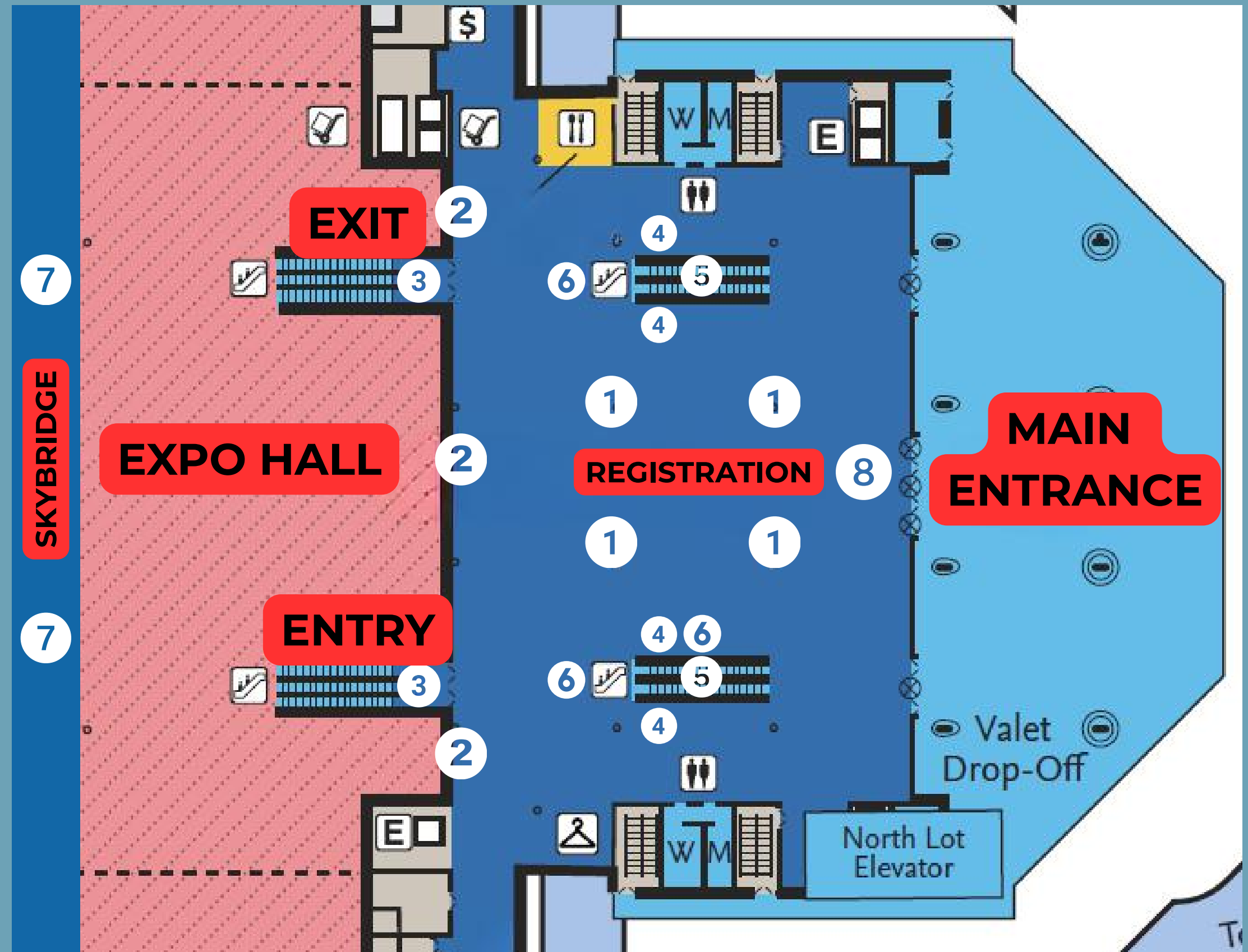


images not to scale

WHERE ARE THESE OPPORTUNITIES LOCATED?

Look for the areas
highlighted in red on the
map to the right.

Click on the numbers for
more information.



9

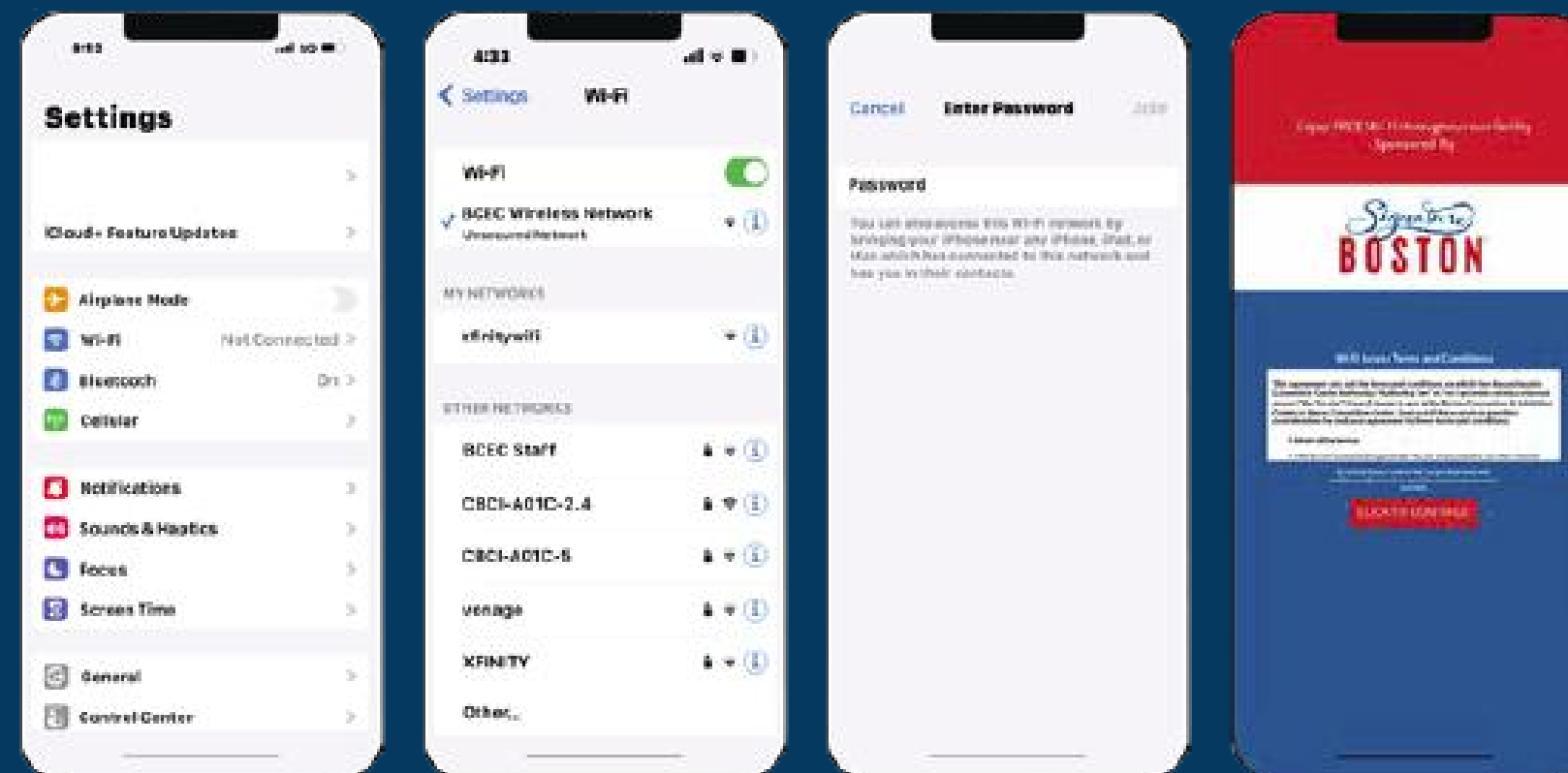


CONVENTION CENTER WI-FI SPONSOR

- ✓ Showcase your company's brand on the landing page where all attendees will access to login to the complimentary Wi-Fi for the show. Sponsor recognition online and in event app.
 - Custom wi-fi splash page
 - Custom password

\$15,000

EX:



BOOST

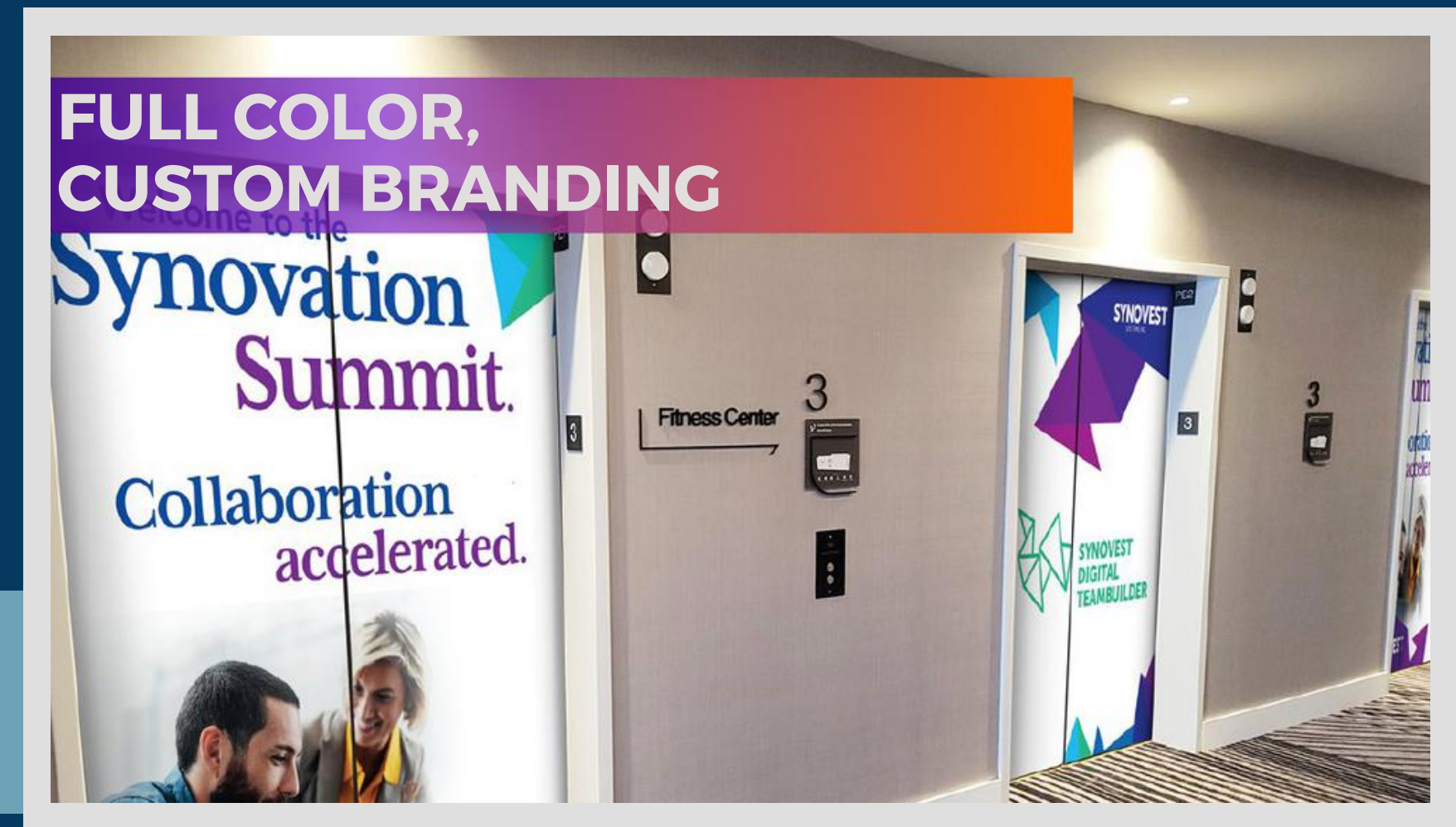
Your Brand With Advertising

10

OMNI BOSTON HOTEL ELEVATOR DOOR CLINGS

- Elevator door clings are available at host hotel on levels 2, 3, 5 only.
 - Each set of carriage doors measure at about 4' W x 7' H

\$15,000



11



OMNI BOSTON CUSTOM HOTEL KEY CARDS

✓ \$25,000

EX:

FRONT

PointClickCare®

BACK

PointClickCare®

Exceptional care starts here
Learn more at AHCA Booth 601

12



THE WESTIN HOTEL KEY CARDS

✓ \$20,000

FRONT

BACK

EX:



BOOST

Your Brand With Advertising

13



MOBILE APP EVENT BANNERS
Reach 4,000+ active users on the convention mobile app through engaging banners.

LOCATION	QTY AVAILABLE
SUBPAGE TOP BANNERS	2
HOME SCREEN TILE	1
STICKY BOTTOM BANNER	1
SPLASH PAGE	1

(1) AVAILABLE, \$7,000

HOME SCREEN TILE
(1) AVAILABLE, \$7,500

STICKY BOTTOM BANNER
(1) AVAILABLE, \$7,500

EX:



SUBPAGE TOP BANNER
(2) AVAILABLE, \$5,500 EACH



*FROM DS24 APP

PAIR VALUABLE ADVERTISING TO INCREASE VISIBILITY & EXPOSURE @ DELIVERING SOLUTIONS 26.

For more information on how you can incorporate this into your marketing mix, contact sales@ahca.org.



PRINT

Provider's readers are engaged through quality subscriptions with a circulation of over 40,000. As the official publication of AHCA/NCAL, Provider's fall issue will have additional printed copies distributed to all convention attendees.



DIGITAL

Use advertising to reach digital users searching for relevant content, all in one place: breaking news, guest columns, and special features.

View our site by clicking [here](http://www.providermagazine.com) - www.providermagazine.com



PODCASTING

Provider's podcasting platform offers a powerful tool for members in the LTC community. Educate your audience with informative and accessible content, fostering connections and enhancing knowledge sharing.

View recent episodes [here](#).



INDUSTRY INTERVIEWS

Industry leaders will have a chance to hear directly from your company spokesperson during a sit-down, on-camera interview with the Editor-in-Chief. LTC professionals want to hear what's new in the marketplace - share how your company is making a serious impact in the industry.

View recent interviews [here](#).

View our full marketing prospectus [here](#).

CONTACT US



sales@ahca.org



[View the Floor Plan](#)