Marketing Programs

+123-456-7890



Strategic planning for impactful, resultsdriven marketing.

AHCA NCAL

sales@ahca.org

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#### ABOUT AHCA/NCAL

The American Health Care Association and the National Center for Assisted Living (AHCA/NCAL), is the largest association in the United States representing long term and post-acute care providers, with a robust membership of more than 15,000 facilities. Membership is comprised of a diverse array of non-profit and proprietary skilled nursing centers, assisted living communities, sub-acute centers, and homes for individuals with intellectual and developmental disabilities.

AHCA/NCAL is committed to developing necessary and reasonable public policies which balance economic and regulatory principles to support quality care and quality of life.

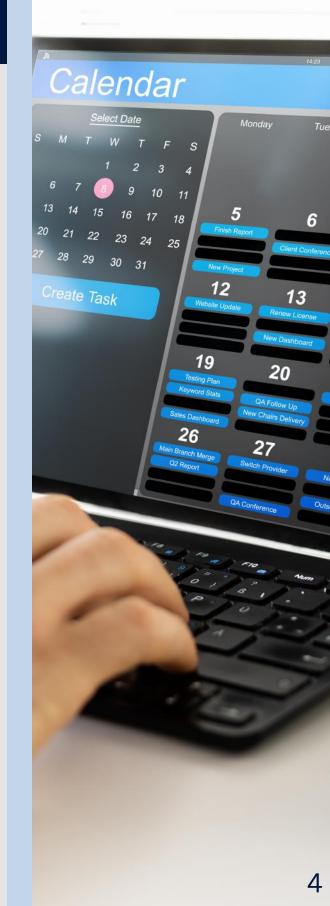
#### Improving Lives by Delivering Solutions for Quality Care



### WHAT TO EXPECT

This prospectus is your strategic partner in navigating a full spectrum of AHCA/NCAL marketing programs. From digital campaigns & social media to events & sponsorship, it empowers you to plan with focus and execute with confidence.

Let us help turn diverse ideas into cohesive strategies and guide every effort toward measurable, lasting impacts.





# MEMBERSHIP 2026 OVERVIEW

# WHAT IS THE ASSOCIATE BUSINESS MEMBER PROGRAM?

AHCA and NCAL's Associate Business Member (ABM) program is designed for those companies that:

- Share a genuine interest in furthering the quality of long term care
- Provide dedication to the success of the profession

ABMs are proud to support programs and services that bring about improvement in long term care and help to create strategies to deal with a variety of profession-related issues.



#### American Health Care Association (AHCA)

#### Improving Lives by Delivering Solutions for Quality Care.

As the nation's largest association of long term and postacute care providers, AHCA advocates for quality care and services for frail, elderly and disabled Americans. Our members provide essential care to approximately one million individuals in 15,000+ not-for-profit and proprietary member facilities

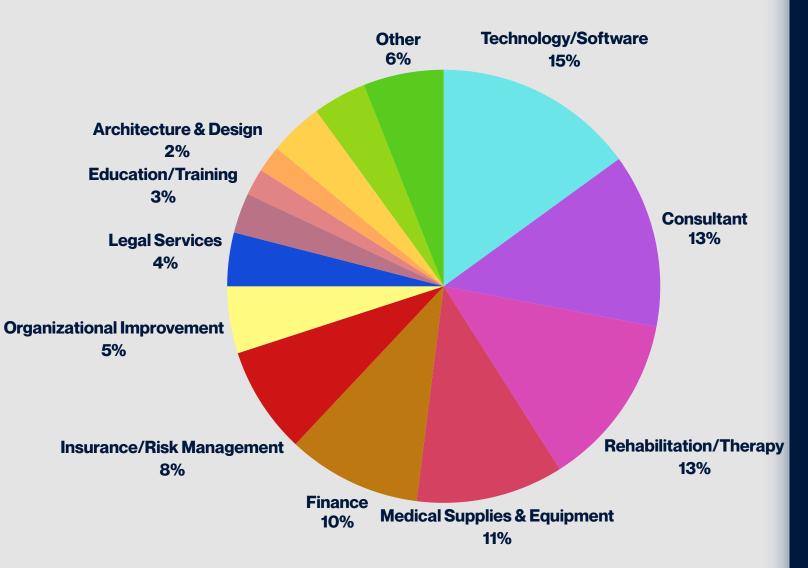
#### National Center for Assisted Living (NCAL)

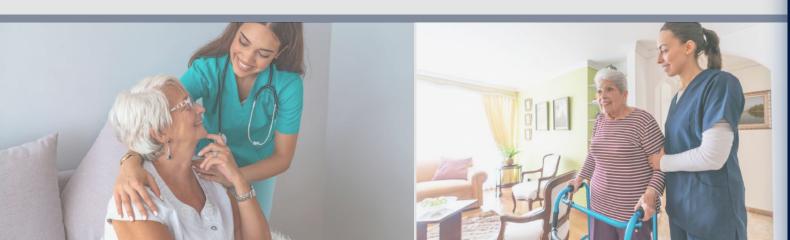
Lead the assisted living profession through public policy advocacy, knowledge, education, and professional development.

NCAL is dedicated in serving the needs of the assisted living community through national advocacy, education, networking, professional development, and quality initiatives.

# 

# WHO ARE OUR ABMS?







# ABM BENEFITS

Members Only Savings

Members Only Savings	Bronze	Silver	Gold
Complimentary Provider Magazine Subscription - Savings of \$48/Subscription	<b>Ø</b>	<b>Ø</b>	Ø
Provider Magazine Print Advertising - Members Rate 15% Off	Ø	<b>Ø</b>	Ø
Exhibit Booth Discount	Ø	Ø	Ø



<b>Brand Awareness</b>	Bronze	Silver	Gold
Use of ABM Logo for Web & Print	Ø	Ø	Ø
Company Listing on AHCA Website	Ø	Ø	Ø
Priority Placement in the Expo Hall	Ø	Ø	Ø
Featured in Convention Program	Q	Q	Q
Convention Attendee List		Ø	Ø
Priority Sponsorship Opportunities			Q



# ABM BENEFITS LTC Industry Resources

Industry Resources	Bronze	Silver	Gold
Access to AHCA/NCAL Members Only Website Content (excludes LTC Trend Tracker and other provider-only content)	Ø	Ø	<b>Ø</b>
E-Communications: Capitol Connection, NCAL Connections & Press Releases	Ø	Q	Ø
One Company Representative on AHCA or NCAL Committee			Q

# GOLD LEVEL 3 ABM BENEFIT

## ONE COMPANY REPRESENTATIVE TO SERVE ON AN AHCA OR NCAL COMMITTEE:

- Clinical Practice Committee
- Customer Experience Committee (CEC)
- Emergency Preparedness and Life Safety Committee
- Political Action and Involvement Committee (PAIC)
- Quality Improvement Committee (QIC)
- Survey/Regulatory Committee
- Workforce Committee

# CLICK HERE TO VIEW THE COMMITTEE DESCRIPTIONS FOR ABM PARTICIPATION.

# ANNUAL MEMBERSHIP DUES



#### **GOLD LEVEL PARTNER**

\$10,925

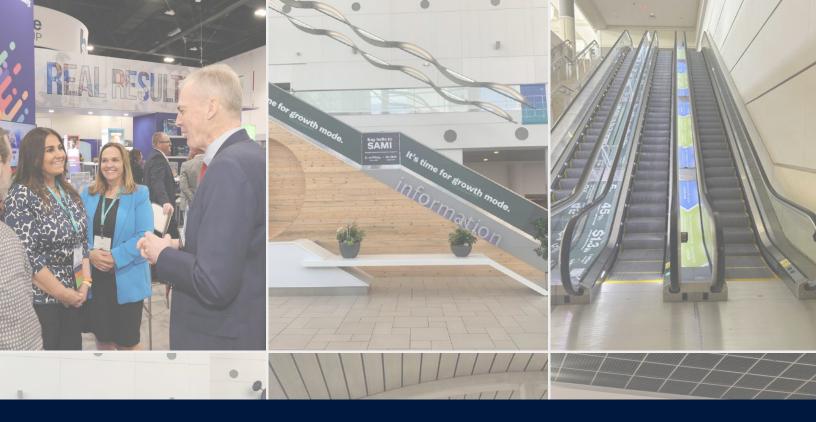
#### SILVER LEVEL PARTNER

\$5,835

#### **BRONZE LEVEL PARTNER**

\$2,335

REACH OUT TO THE TEAM TO FIND THE LEVEL THAT BEST FITS YOUR GOALS.



# SPONSORSHIP

Partner With Us







# SPONSORSHIP

# Click below to find the event you're looking for:

#### Calendar of Sponsorable Events -

- Quality Awards
- NCAL Board of Directors Retreat
- Partners Advancing Post Acute Care Winter
- Quality Summit
- Population Health Management Summit
- National Skilled Nursing Care Week
- NCAL Board Dinner
- Congressional Briefing
- Not For Profit Council Meeting
- Partners Advancing Post Acute Care Summer
- ASHCAE Freestanding Meeting
- National Assisted Living Week
- Future Leaders Program
- Independent Owner Council Dinner & AHCA Board Dinner
- Delivering Solutions '26





#### **QUALITY AWARDS SPONSOR**

An opportunity to represent quality excellence as an official AHCA/NCAL National Quality Award Program sponsor. Sponsors support the specific criteria that skilled nursing facilities and assisted living communities strive for as they journey toward performance excellence. Align your business with National Quality Award Program recipients because you will be supporting champions in quality.

### JANUARY: PARTNERS ADVANCING POST ACUTE CARE-WINTER SUMMIT

This is a unique opportunity for vendors, suppliers, and providers to network and discuss relevant issues impacting the sector. You'll have the opportunity to hear firsthand from industry insiders about the state of important policy work that affects your business. Sponsors also have the opportunity to meet the most important leaders of our industry.

#### JANUARY: NCAL BOARD OF DIRECTORS RETREAT

Join the NCAL Board as they gather for a two-day retreat with networking, industry updates, and gain a better understanding of assisted living provider customer opportunities.

#### **APRIL: QUALITY SUMMIT**

Quality Summit brings together long term care leaders and professionals to explore innovative ideas and proven strategies for delivering exceptional resident care.

Join regional directors, corporate clinicians, operations teams, administrators, owners from nursing home, post-acute care, and assisted living provider companies. Educational sessions will cover the areas of leadership, strategic planning, customer focus, measurement, analysis, and knowledge management. Sponsors are encouraged to join attendees for all sessions, Marketplace Meet-Ups, receptions, breakfasts, and a luncheon for meaningful conversations, demos, and more.





### APRIL: POPULATION HEALTH MANAGEMENT SUMMIT

The Population Health Management (PHM) Summit attracts over 100+ forward thinking executives who own and operate long term care provider organizations. With CMS' continued focus on transitioning FFS into accountable care relationships, value-based care is a business imperative.

This year's thought-provoking agenda
will include sessions focused on providers
new to PHM as well as providers experienced in risk.

#### MAY: NATIONAL SKILLED NURSING CARE WEEK

Established by AHCA in 1967, National Skilled Nursing Care Week (NSNCW) starts each year on Mother's Day and encourages skilled nursing care centers around the country to host a variety of events that shine a light on the individuals who reside, work, and volunteer in nursing centers while adhering to infection control requirements.

Sponsor this week-long celebration within the LTC community and receive widespread branding exposure on a variety of marketing initiatives.

#### **JUNE: CONGRESSIONAL BRIEFING**

350+ Owners, executives, corporate staff and state affiliate staff attend the industry's "Day on Capitol Hill" Sponsors will receive branding recognition throughout the program promotions and onsite.



#### **JUNE: NCAL BOARD DINNER**

Join the NCAL Board as they gather for a two-day retreat with networking, industry updates, and gain a better understanding of assisted living provider customer opportunities.

#### JUNE: NOT FOR PROFIT COUNCIL MEETING

The NFP Council will host one in-person meeting in June. This event provides visibility and networking among a targeted audience of industry leaders representing the not for profit provider companies from across the country.

### JUNE: PARTNERS ADVANCING POST ACUTE CARE-SUMMER SUMMIT

This is a unique opportunity for vendors, suppliers, and providers to network and discuss relevant issues impacting the sector. You'll have the opportunity to hear firsthand from industry insiders about the state of important policy work that affects your business. Sponsors also have the opportunity to meet the most important leaders of our industry.



#### **AUGUST: ASHCAE FREESTANDING MEETING**

Become a sponsor for an event hosted by the council of Affiliated State Health Care Association Executives (ASHCAE). ASHCAE serves as a representative body of professional long term care association executives, working in support of the goals and objectives of AHCA.

### SEPTEMBER: NATIONAL ASSISTED LIVING WEEK

NALW.org • #NALW

SPONSOR PharMerica

Established by the National Center for Assisted Living (NCAL) in 1995, National

Assisted Living Week® provides a unique opportunity for residents, their loved ones, staff, volunteers, and the surrounding communities to recognize the role of assisted living in caring for America's seniors and individuals with disabilities. The annual observance encourages assisted living communities around the country to offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinctive aspect of long term care.

 $\times \Box -$ 

Meet the 2025 NALW Sponsor



Happy National Assisted Living Week From PharMerica!

PharMerica is delighted to announce our sponsorship of the upcoming National Assisted Living Week (NALW), taking place from September 7-13. This weeklong celebration honors the dedicated caregivers who support our nation's most vulnerable populations in assisted living communities. This year's theme, "Ageless Adventures," highlights the vibrant and enriching experiences that assisted living offers.

PharMerica: Your Trusted Partner in Pharmacy Care

At PharMerica, we deliver personalized pharmacy care through our dedicated local teams. We serve a wide range of healthcare providers, including skilled nursing facilities, senior living communities, and hospitals. Our services also extend to individuals with behavioral needs, those requiring infusion therapy, seniors receiving in-home care, and patients with cancer.

Sponsor this week-long celebration within the LTC community and receive widespread branding exposure on a variety of marketing initiatives



#### SEPTEMBER: FUTURE LEADERS PROGRAM

By participating in this program, members of each Future Leaders class will be better prepared to serve in vital roles within AHCA/NCAL and on behalf of the entire profession. By honing their knowledge and leadership skills these future leaders will help to advance quality and promote the profession's mission of providing the highest quality, resident-centered care for frail, elderly, and disabled Americans. Future Leaders are administrators, owners, c-level and clinical leaders. Sponsors are invited to participate in the annual meeting in Washington, DC, including a dinner, meeting, and training sessions with class participants.

### SEPTEMBER: INDEPENDENT OWNER COUNCIL DINNER & AHCA BOARD DINNER

Sponsors will spend an evening dining with the Independent Owner Council and AHCA Board of Governors.

Independent owners operate fewer than 10 communities, and make up nearly 60% of the market.



### OCTOBER: DELIVERING SOLUTIONS '26-ANNUAL CONVENTION & EXPO

Thousands of long-term care, post-acute care, and senior living provider professionals will convene for this year's annual industry event. Providers from across the country will attend to expand their partner networks, engage in live demonstrations, discuss challenges with peers through multiple educational tracks, and connect in meaningful networking opportunities.

Alongside a wide variety of marketing collateral (both digital & print), there are many ways to sponsor this event including:

- NCAL Day
- ► Independent Owners Breakfast
- ➤ All-Attendee Party

# SPONSORSHIP & EXHIBITION OPPORTUNITIES ARE OPEN NOW!

Learn more on the next page.







**DELIVERING SOLUTIONS '26** 

# MAXIMIZE YOUR INVESTMENT

with our Exhibit & Sponsorship Opportunities





October 11-14, 2026



Boston Convention & Exhibition Center

# HOW TO BECOME A VIP EXHIBITOR

#### @ DELIVERING SOLUTIONS 26

Become an AHCA/NCAL Associate Business Member.

If you are already a member, move on to Step 2.

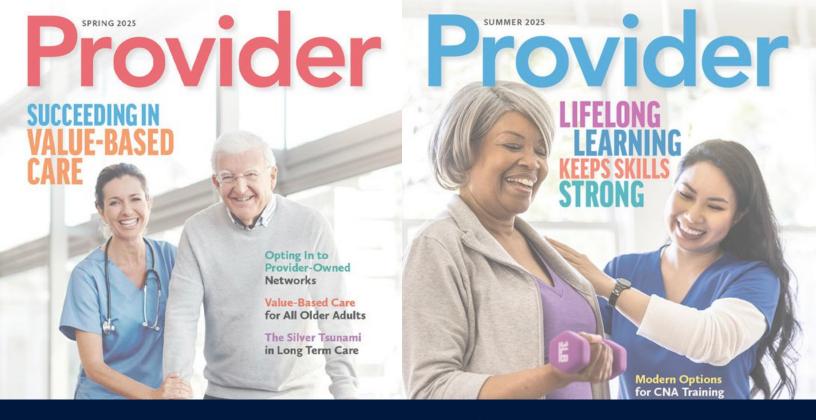
CLICK HERE TO START.

Develop a marketing plan with the AHCA/NCAL team to meet the minimum spend required per year.

This is achieved through involvement in ads, sponsorship, exhibition, and membership.

Start enjoying the benefits!

VIP members get early access to exhibit & sponsorship opportunities, receive priority placement in our Expo Hall, are included in special exposure opportunities, and more.



# Provider ADVERTISING





# BUILD YOUR STRATEGY WITH PROVIDER

**Using Our Valuable Advertising Opportunities** 

<u>Provider</u> magazine and its platforms are powered by the nation's largest trade association dedicated to long term care - <u>American Health Care Association/National Center for Assisted Living.</u>

With a readership of more than 50,000 owners, operators, clinicians, administrators, and others working in long term care settings across the country, *Provider* is a trusted publication for the profession.



**DID YOU KNOW??** About 62% of readers take action after seeing a print magazine advertisement.

**CREATE** 



**EDUCATE** 



**MOTIVATE** 



### OUR READERSHIP BASE

Readers include decision-makers working in long term care, post-acute care and senior living communities.

#### **SUBSCRIBERS**

Every print edition has 40,000+ subscribers.

With many readers sharing interesting articles and issues with colleagues, Provider has a well-regarded reach and reputation within the industry.

#### **FACILITY TYPE**

Subscribers own and operate in all types of long-term care settings.

- Nursing Facilities
- Assisted Living Communities
- CCRC's

- Sub-Acute Facilities
- Hospitals w/ LTC Unit
- Multi-Facility w/ Corporate Offices

#### **LOCATION**

Provider's content reaches a national audience.

Midwest: 29%

• South: 23%

• Northeast: 15%

• Mid-Atlantic: 13%

Pacific: 12%Mountain: 8%

Percent of subscribers by geographic area

#### **JOB TITLES**

Provider's content is for all job functions working in long-term care.

- Owner & Administrator: 43%
- DON, ADON, Nursing Supervisor, Medical Director, Pharmacist: 28%
- Administrative Personnel, Other LTC Professional: 19%
- Executive Director, Business Manager, CFO, COO, Corporate Director: 10%

# **CREATE**Brand Awareness



#### **PRINT**

Align your advertising strategy with the edition's editorial content giving you many opportunities to market your products or services.

#### **TAKEOVER BANNERS**

Create a complete banner campaign that encourages online readers to learn more about your offerings.

#### **ASSOCIATION E-NEWSLETTER**

Reach AHCA/NCAL members through a weekly e-newsletter value-add opportunity, for frequent print advertisers only.

#### **SPECIAL BRANDING**

Display a creative high-impact message on the cover of the magazine to grab the reader's immediate attention.

# Provider

#### **EDUCATE**

CUSTOMIZABLE STORY TELLING CONTENT

#### **ADVERTORIAL**

An opportunity to explain in detail the benefits of your offerings, share an innovation, or present company research by writing your own content that will be published in the magazine and promoted as an online special feature.

#### **MARKETPLACE**

Introduce your newest industry innovations to 50,000 nursing home and assisted living professionals through an online sponsored content marketing channel.

#### **MOTIVATE**

LEAD-GENERATING CONTENT

#### INTERVIEW LOUNGE EVENTS

Grow your network and interact with thought leaders through live interviews at AHCA/NCAL events. As the sponsor, work with the *Provider* team to develop interview topics. The sponsor's brand will be prominently featured on signage for the lounge.



# 2026 PRINT SCHEDULE

ISSUE:	EDITORIAL CONTENT THEMES:	BONUS DISTRIBUTION:
Spring 2026 (Publishes on March 4)	<ul><li>Workforce</li><li>Certifications</li><li>Risk-Based Surveys</li></ul>	<ul> <li>Quality Summit</li> <li>Population Health Summit</li> <li>Spring CEO Conference</li> </ul>
Summer 2026 (Publishes on May 21)	<ul><li>Medicare Advantage</li><li>Health IT Interoperability</li></ul>	Congressional Briefing
Fall 2026 (Publishes on Sept 4)	<ul><li>State Medicaid Programs</li><li>Building Trust</li></ul>	<ul> <li>2026 Annual Convention</li> <li>&amp; Expo</li> <li>Fall CEO Conference</li> </ul>
Winter 2025 (Publishes on Nov 20)	<ul> <li>Population Health         Management in         Assisted Living         </li> <li>Modern Design</li> </ul>	N/A

In conjunction with AHCA/NCAL conferences, *Provider* content helps drive the profession with every print edition.

### PRINT ADVERTISING RATES

#### **RATES:**

Rates are determined by the total space used within the calendar year.

THE FOLLOWING ADVERTISING NET RATES ARE EFFECTIVE FOR ALL ADVERTISERS JANUARY 1, 2025.

	1x	<b>2</b> x	3x	<b>4</b> x
Spread	\$9,004	\$8,615	\$8,195	\$7,807
Full-Page	\$5,970	\$5,738	\$5,486	\$5,203
2/3 Page	\$5,056	\$4,877	\$4,667	\$4,436
1/2 Page	\$4,846	\$4,670	\$4,478	\$4,272
1/3 Page	\$4,163	\$4,016	\$3,870	\$3,701
1/4 Page	\$3,712	\$3,596	\$3,470	\$3,323

#### **COVER RATES**

Cover charges are in addition to space. Cover positions require a 4-page minimum contract and a 90-day notice of cancellation.

Inside Front Cover \$785

Inside Back Cover \$595

Back Cover \$965

#### **SPECIAL POSITION RATES**

The publisher reserves the right to select ad locations unless the advertiser pays a 10% premium on space. Positions on pages 1 and 2 require an 4-page minimum contract.

Check out previous print issues here.



#### PRINT ADVERTISING DEADLINES

#### **DEADLINES:**

	Insertion Order Deadline	
Spring	02/04	02/11
Summer	04/23	04/30
Fall	07/07	08/14
Winter	10/23	10/30

#### **SEND ADVERTISING MATERIALS TO:**

**Jen Humphrey** 

jhumphrey@ahca.org

If new material is not received by the closing date, the latest ad of similar size and color will be used.

#### **ALL CANCELLATIONS DIRECTED TO:**

**Provider Magazine** 

**ATTN: Sales** 

sales@ahca.org

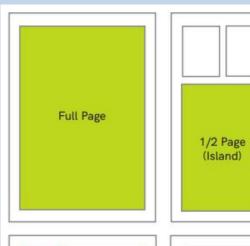
Cancellations will not be accepted after the insertion order deadlines as listed.

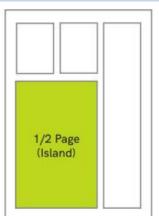
Cancellations not made in writing or within the cancellation period will be charged to the advertiser at the full rate.

#### Check out previous print issues here.



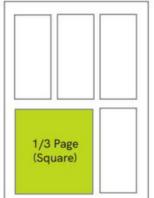
## PRINT ADVERTISING **SPECIFICATIONS**

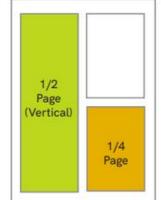












Space Unit

Spread

Spread (Bleed)

Full Page (Non-Bleed)

Full Page (Bleed)

2/3 Page

1/2 Page (Horizontal)

1/2 Page (Island)

1/2 Page (Vertical)

1/3 Page (Square)

1/3 Page (Vertical)

1/4 Page

Width x Height

16 1/4" x 10 7/8"

16 3/8" x 11

7" x 10"

8 3/8" x 11 1/8"

4 1/2" x 9 1/2"

7" x 4 3/4"

4 1/2" x 7 1/4"

33/8" x 9 1/2"

4 1/2" x 4 3/4"

2 1/8" x 9 1/2"

33/8" x 43/4"

#### MECHANICAL REQUIREMENTS:

Publication Trim Size: 8 1/8" x 10 7/8"

Note: Allow exactly 0.125 (1/8") of bleed beyond your trim size. All ad copy, including logos, addresses, etc.,

must be 0.188 (3/16") within trim boundaries.

#### Provider will accept advertising materials for reproduction as follows:

- Electronic Files: Provider is produced 100% computer-to-plate according to SWOP standards. All ads must be submitted in a PDF format using the Adobe Acrobat Distiller job options settings required for proper output.
- Please contact Shevona Johnson, Senior Production Manager, 202-898-6303 or sjohnson@providermagazine.com, for our Adobe Distiller job settings.
- · Four-color ads must be CMYK only. Black-and-white ads must be grayscale only. Please be sure your PDF does not contain ICC, RGB, LAB, or Spotbased colors. For optimal resolution, please ensure that embedded 4-color graphics are at least 600 dpi. All fonts must be embedded and crop marks included.
- Provider cannot guarantee an exact color match. Provider is not responsible for color shifts due to differences between the file and the proof. Tone Reproduction: Continuous-tone color files must be separated to CMYK using GCR or UCR methods with a maximum density of 280 percent for all links. Rotation of Colors: Web-fed rotation is cyan, magenta, yellow, and black four-color process.
- · Binding: Saddle stitched. Some issues may be perfect bound.

### **ADVERTORIALS**

## PUT YOUR BRAND IN THE SPOTLIGHT

Don't just tell your story - let us help you **showcase** it.

Advertorial opportunities, available in both digital & print, are the perfect way to elevate your visibility and connect with decision-makers who matter most.

Whether you want to highlight your latest innovation, share thought leadership, or build credibility with your target audience, advertorials deliver a powerful blend of editorial storytelling

DIGITAL



PharMerica<sup>a</sup>

The Power of Partnership with PharMerica

6/01/202

and strategic promotion.

PharMerica's passion for exceptional, personalized service and high standards for trust and lasting relationships made it easy for Ciel to choose PharMerica as a preferred pharmacy partner.

### TAKEOVER WEB BANNERS

#### **RATES & SPECIFICATIONS:**

#### **BANNER SPECIFICATIONS:**

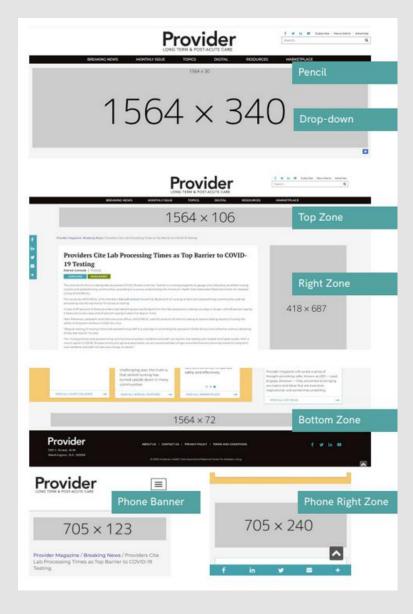
To maintain continuity throughout the site, banner ads will be formatted as companion ads. Please design all ads with the same branding design to ensure that your message receives maximum visibility.

#### **COST PER MONTH:**

- Full page print advertisers only \$2,500.
- Non-print advertisers \$5,000.

All sizes listed must be provided by each advertiser.

Format - GIF, JPEG, PNG, or Flash. \*File size not to exceed 500KB.



LOCATION ZONE	PENCIL	DROP-DOWN	TOP ZONE	RIGHT ZONE	BOTTOM ZONE	PHONE BANNER	PHONE RIGHT ZONE
WIDTH X HEIGHT	1564PX X	1564PX X	1564PX X	418PX X	1564PX X	705PX X	705PX X
	30PX	340PX	106PX	687PX	72PX	123PX	240PX

### MARKETPLACE RATES

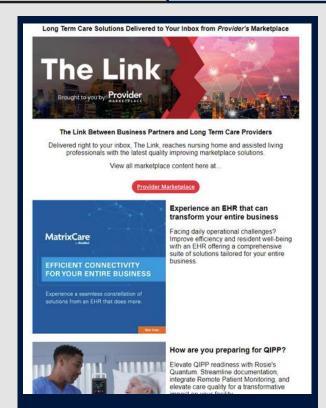
Marketplace listings appear on providermagazine.com and in *The Link* e-newsletter sent to over 40,000 subscribers.

Cost per listing - \$3,500

#### **LISTINGS:**

CONTENT AREAS	SPECIFICATIONS
Title	Maximum of 10 Words
Abstract	Maximum of 25 Words
Expanded Description	250-500 words and may include additional images and external links
Title Image	740px x 740px
Image Format	JPG or PNG





#### **E-NEWSLETTER, THE LINK:**

#### 2026 Run Dates

January: 01/08, 01/22

February: 02/12, 02/26

March: 03/12, 03/26

April: 04/09, 04/23

May: 05/07, 05/21

June: 06/11, 06/25 July: 07/09, 07/23

July: 07/09, 07/23

August: 08/06, 08/20

September: 09/10, 09/24

October: 10/08, 10/22 November: 11/05, 11/19

**December: 12/03, 12/17** 

### PROVIDER PODCAST

Provider's podcasting platform offers a powerful tool for members in the LTC community. Educate your audience with informative and accessible content, fostering connections and enhancing knowledge sharing.

Limited opportunity \$3,500 per episode



Click here to check out previous podcast episodes.

#### **ADVERTISING BENEFITS:**

- **Pre-Roll:** Company mention in the first 10 seconds of the podcast. Example: "Welcome to episode 1 of Perspectives in Long Term Care. This episode is sponsored by 'Company A'.
- **Mid-Roll:** 30-second spot reserved in the middle of the episode to promote your company or program. Audio is conducted by host. Spec: 90 words or less | Voiceover
- Post-Roll: Company mention in the last 10 seconds of the podcast. Example: "Again, we'd like to thank our sponsor, 'Company A', for their support of today's podcast. Be sure to visit them at URL for more information."
- Social Media Exposure: Company's logo and name is included in social media for the specific episode (LinkedIn 30,000 followers, Twitter 12,000 followers, Facebook 12,000 followers)

#### **PODCAST SCHEDULE:**

- January Building Trust
- February Customer Service
- March Workforce Certifications or Risk-Based Surveys (Coordinates with Spring Issue)
- April Quality Improvement Systems
- May Al in Patient Monitoring
- June Medicare Advantage or Health IT Interoperability (Coordinates with Summer Issue)
- July Assisted Living
- August Nutrition
- September State Medicaid Programs or Building Trust (Coordinates with Fall Issue)
- October Conversation with Clif Porter
- November Innovative Workforce Programs
- December Population Health Management in Assisted Living or Modern Design Coordinates with Winter Issue)

#### **DEADLINES:**

January - December 15 (2025)

February - January 15

March - February 13

**April - March 13** 

May - April 15

June - May 15

July - June 15

August - July 15 September - August 14

October - September 15

November - October 15

December - November 13

# INDUSTRY INSIGHTS INTERVIEWS

Industry professionals will have a chance to hear directly from your company spokesperson during a sit-down, on-camera interview with Provider's Editor-in-Chief. Provider connects with more than 40,000 long-term care professionals every week through digital communications and online content. Readers want to hear what's new in the marketplace - share how your company is making a serious impact in the industry.

#### Limited opportunity \$5,000 each

#### **Advertising Benefits:**

- Interviews will live on the Provider magazine website under ProviderTV.
- Interviews will be shared on various AHCA/NCAL social platforms.
- Advertisers will receive the edited interview footage to be used for their own marketing efforts.

<u>Click here</u> to check out previous interviews.



### PROVIDER'S ACE AWARDS

#### Achieving Care Excellence

#### **Put Your Brand Behind the Best**

Show your commitment to the industry by aligning your company with leading professionals as they are recognized through various AHCA/NCAL award programs during the year & at Convention.



This exclusive opportunity allows for only **one primary sponsor**. Take advantage of the unique opportunity to highlight your brand as a driving force behind innovation and excellence, demonstrating your support for the professionals shaping the future of the field.

\$35,000

## THE ACE AWARDS REPRESENT EXCELLENCE THROUGH THE FOLLOWING RECOGNITIONS:

- AHCA Leader of the Year
- NCAL Leader of the Year
- AHCA Noble Caregiver
- NCAL Noble Caregiver
- AHCA Mary K. Ousley Champion of Quality
- NCAL Jan Thayer Pioneer Award

Contact sales@ahca.org for more details.





# CONTACTUS

READY TO ELEVATE YOUR BRAND?

CONNECT WITH US TODAY TO MAXIMIZE YOUR MARKETING POTENTIAL.



sales@ahca.org



www.ahcancal.org