


**WE ARE A STRONG
ORGANIZATION**

Record Number of Member Centers

14,035 

Launched a successful PDPM
training program



Added new system enhancements
to LTC Trend Tracker



Established partnerships and created multimedia
materials to provide members with tools to address
workforce recruitment, retention and training



Maintained current total
membership bed count



**WE ENSURE THE ECONOMIC
HEALTH OF THE SECTOR**

Launched the Population Health Management
Council with strong member participation



Implemented Board policy on
state Medicaid efforts



Organized the first annual
Population Health Management Summit



Developed two new Board-approved
Medicare Advantage initiatives

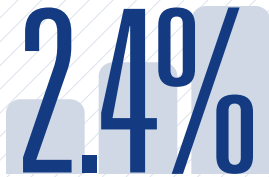


Prevented Congress from regulating assisted
living at the federal level



WE ARE A POWERFUL
POLICY VOICE

Achieved a 2.4% full Medicare
market basket increase



Attained PDPM
policy recommendations



Avoided Medicare and Medicaid
cuts on the Hill



WE IMPROVE
QUALITY CARE

Achieved increase in
functional improvement outcomes



Increased the number of active
Quality Award recipients



Increased CoreQ
submissions by 15%



WE ARE A POWERFUL
POLITICAL VOICE

Surpassed goal of raising \$4.4 million
in hard and soft dollars

